

## Just a Few of the Reasons Why This Seminar Will Make A Big Difference

- You will learn the importance of a research-based, two-step intervention and cessation process
- You will learn the best techniques to motivate teens to stop using tobacco
- You will learn the most up-to-date information on tobacco
- You will plan, step-by-step, how to begin your groups immediately
- You will learn to evaluate the effectiveness of your programs

## Learn From the Expert

**Jim Crowley** is the president of Community Intervention. His years as a teacher, administrator, and national consultant on youth issues make him a much sought-after trainer. Jim's clear, informative presentation style and experience working with youth make his seminars learning experiences that you simply can't afford to miss.

**When/Where:**  
**July 20-21, 2009**  
**Lee's Summit North HS**  
901 NE Douglas  
Lee's Summit, MO 64086

Located in the Lecture Hall

**Hours:** 8:00 a.m. to 4:00 p.m.  
Register the first morning between  
7:30 and 8:00 am

Continental breakfast provided  
Lunch on your own

**Cost:** \$395.00  
Register 4 weeks early and  
save \$70

**Take home free copies of the  
curricula!** You'll receive the  
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programs – a value of more than  
\$85!

# Turn Teens Into Successful Quitters



**July 20-21, 2009**  
**Lee's Summit North**  
**High School**

- **Intervening With Teen Tobacco Users (TEG)** is a practical, research-based program that will show you how to effectively deal with students who violate a school's tobacco policy or community ordinance. Used frequently as an alternative to suspension and court diversion, this 8-session program teaches the dangers and negative consequences of tobacco use (cigarettes, cigars, and chewing tobacco) and encourages teens to adopt healthier lifestyles, move closer to quitting, and enroll in a voluntary tobacco cessation program.
- **Helping Teens Stop Using Tobacco (TAP)** provides young people with the options, resources, education, motivation and support to stop using tobacco. What sets this 8-session, voluntary program apart from other cessation programs is the motivational components that work together to help students take the necessary action steps to quit.

**Learn Valuable Skills to Start Your Programs Immediately!**

- How to establish policies and procedures
- How to implement the user-friendly curriculum
- How to set up and maintain the groups
- How to identify and refer teens to the groups
- How to motivate teens to quit using tobacco
- How to advertise and promote the programs
- How to locate helpful resources
- How to win support from the community, administrators, staff, parents, and youth

**Questions?  
Call... Roby Little  
Lee's Summit CARES  
816-347-3298**

**Or email...Roby Little  
rdlittle@rediscovermh.org**

**Registration Form**

Please print or type

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Work:** \_\_\_\_\_

**Home:** \_\_\_\_\_

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**Please make checks payable to:  
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